

Beat: Entertainment

CBS ALL ACCESS To Expand Globally

By The First Half of 2018

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USPA NEWS - CBS Corporation has announced that it is expanding the availability of CBS All Access internationally through a Partnership of its CBS Interactive and CBS Studios International divisions....

CBS Corporation has announced that it is expanding the availability of CBS All Access internationally through a Partnership of its CBS Interactive and CBS Studios International divisions. CBS All Access, the Company's Digital Subscription Video on-demand and Live Streaming Service, will launch initially in Canada in the first half of 2018, with other Markets to follow.

CBS All Access launched in the U.S. in October 2014 and has grown its Subscribers rapidly since that time. On March 15, 2016, the Company stated that by 2020 it would have Eight Million Subscribers combined for CBS All Access and SHOWTIME's direct-to-consumer products. On August 6, CBS announced that it is ahead of that pace and will exceed more than Four Million Subscribers combined by the end of 2017.

CBS Corporation is a Mass Media Company that Creates and Distributes Industry-leading Content across a Variety of Platforms to Audiences Around the World. The Company's Operations span Virtually Every Field of Media and Entertainment, including Cable, Publishing, Radio, Local TV, Film, and Interactive and Socially Responsible Media.

Source : CBS Corporation

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